PRESS-STATEMENT BY HYMER GMBH & CO. KG ON THE CANCELLATION OF THE CARAVAN SALON 2020



Bad Waldsee, 8 May 2020

PRESS-STATEMENT: HYMER CANCELS CARAVAN SALON 2020

Please note: This is a statement by Hymer GmbH & Co. KG.

Even after the announced postponement of Caravan Salon 2020 in Düsseldorf, Hymer GmbH & Co. KG has taken the decision to cancel its participation at the world's largest caravanning trade fair this year. Aside from Caravan Salon, this decision also affects all the other large events being held throughout the rest of Europe this year. The health risks associated with the coronavirus pandemic have fundamentally changed the conditions for participation in events this year.

"The health of our employees, customers and trading partners is our top priority. The requirements that will continue to be imposed by the coronavirus pandemic in the coming months will make a relaxed atmosphere and in-depth conversations between people impossible. This will also have an impact on the high standards that Hymer has always placed on the advice and services provided by our company," explains Christian Bauer, President of Hymer GmbH & Co. KG. "That's why, in addition to Caravan Salon, we will also be cancelling all the other trade fairs and large events that are scheduled to take place throughout Europe for 2020." The decision has been taken in agreement across the entire Erwin Hymer Group.

"We're confident that we'll be able to continue offering our customers a product experience that is as emotional as it is informative in the coming months thanks to our strong network of dealers and our wide-reaching digital services and platforms," adds Christian Bauer. The comprehensive measures that have been taken to provide contactless consultations and the increased use of innovative, digital platforms and formats will ensure that Hymer is able to provide customer service in a safe environment. "This means that we are adopting a sustainable and promising approach, which is not only laying the foundations for our future success, but which is also clearly focused on ensuring the safety of everyone concerned."

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Further information on www.hymer.com

A wide range of press releases and high-resolution images can be found **here.** Hymer on Facebook: **www.facebook.com/hymer.reisen.im.original**

Hymer on Instagram: www.instagram.com/hymer

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About the Hymer GmbH & Co. KG

Since its foundation in 1957, Hymer has been a household name in motorhomes and caravans "made in Germany". The company is not only notable for its long tradition and passion for motorhoming, but is also one of the leading manufacturers in the premium sector thanks to its high standards of quality and consistent record of innovation. Hymer GmbH & Co. KG markets its products under the four brands Hymer Motor Caravans, Hymer Camper Vans, Hymer Original Parts and Eriba Caravans. Hymer GmbH & Co. KG is part of the Erwin Hymer Group.

About the Erwin Hymer Group

The Erwin Hymer Group is a 100 percent subsidiary of Thor Industries, the world's leading manufacturer of recreational vehicles with more than 25,000 employees worldwide. The Erwin Hymer Group unites motorhome and caravan manufacturers as well as motorhome and caravan accessory specialists, hire and financing services under one roof. The motorhome and caravan brands Buccaneer, Bürstner, Carado, Crosscamp, Compass, Dethleffs, Elddis, Eriba, Etrusco, Hymer, Niesmann+Bischoff, Laika, LMC, Roadtrek, Sunlight and Xplore, the motorhome rental companies McRent and rent easy, and also the chassis specialist Goldschmitt, the accessories specialist Movera and the touring portal freeontour all belong to the Erwin Hymer Group.