

Anything but ordinary: Eriba presents the new generation of Touring caravans

- **New brand identity, new model range: Eriba launches the new generation of Touring caravans**
- **Two new equipment lines with special features both inside and out**
- **For 65 years, the Touring caravan has combined iconic and contemporary elements in its distinctive design language**

Bad Waldsee, 1 August 2022 – The Eriba brand has been synonymous with quality and functionality and shaping the world of travel with its innovative caravans since 1957. When it comes to design, aerodynamics and driving comfort, the Eriba Touring has been setting new standards ever since the construction of the original “Troll”. The cult caravan is the brand’s only model that has remained in continuous production for 65 years, and its distinctiveness makes it the company’s most successful model range.

With two new equipment lines and ingenious features both inside and out, Eriba has given its cult caravan an extra special look this model year, completely in keeping with the slogan: “Anything but ordinary”. At the same time, Eriba is strengthening its position within the product range. “With the new Eriba Touring, we’re launching a product on the market that reflects the spirit of the time – not just now, but in the coming years too. A new product that represents a real evolution in the 65-year history of the Touring caravan, which boasts elegance and finesse – both inside and out,” says Matthias Binder, Brand Manager of Eriba.

Cult caravan with a distinctive appearance

Typically Touring: with its aerodynamic front and unique body shape, the model range has always remained true to its original design – and the new generation is continuing this tradition. As usual, the streamlined tubular steel construction inspired by aircraft design has been used, which ensures good roadholding characteristics, improved driving safety and lower fuel consumption. The compact vehicle dimensions, low overall height of 226 cm and low laden weight make the Touring a highly manoeuvrable travel companion, which is even suitable for smaller towing vehicles, as well as hybrid and electric cars.

The iconic, timeless design can be found in every single detail of the new generation. New add-on components, such as the wheel arch, rear lights or number plate holders, emphasise the retro look of the vehicle (also available with a chrome look as an option). An extended drawbar with an aluminium cover increases driving stability and comfort, while also making it easier to install and use the bike carrier. When viewed from outside, the rear has a less angular look due to the straight base section. This also creates extra storage space inside, which can be easily accessed due to the offset bed supports. The tried-and-tested pop-up roof with canvas windows keeps the indoor climate comfortable and ensures a generous headroom of 195 cm inside the caravan. With three different exterior colours – Carrara White, Crystal Silver and White Silver – and seven different layouts, there are no limits to the customisation options, and whatever your needs, you will find the right vehicle for you.

Double the uniqueness: the new “Legend” and “Urban” equipment lines

The interior of the Touring has a glorious new look and feel, dominated by two different modern furniture finishes: the more classic “Legend” equipment line featuring darker shades and the more extravagant “Urban” equipment line featuring bright colours. The Legend option is characterised by the “Biarritz” furniture finish, featuring exquisite wood with an elegant grain. Bronze and gold metallic effects, dark brown and slightly curved metal handles with a bronze edge, as well as subtle surface finishes – inspired by materials like marble and stone – further emphasise the premium look inside the vehicle. This is contrasted with the complementary “Tip Printed” colour with a scratch-resistant linen texture, the felt pocket made of recycled wool, as well as the embossed, vegan leather coat rack featuring a woven design.

The “Urban” equipment line, on the other hand, is characterised by its extravagance, as well as its use of materials like felt and metal combined with the bold, complementary colours “Nugget Gold”, “Tango Red” and “Harbour Blue”. The “Tindari” furniture finish consists of a modern wood with a fine grain. The scratch-resistant surface coating with a striking, black marble effect is contrasted with a bright finish for the side walls, a white, matt/iridescent finish on the locker doors, as well as silver door handles. Just like the Touring “Legend”, recycled wool is also used for the felt pocket, while the coat rack is available with either a premium nubuck or smooth leather design, both featuring diamond stitching. As usual, there is also a whole host of customisation options to suit every taste, including a large choice of different fabrics, for example.

Smart and incredibly spacious, despite its compact dimensions

Regardless of which equipment line you choose, the new Touring generation features a larger 81-litre absorption refrigerator with 15 percent more capacity, as well as all-round overhead lockers for additional storage space – with a fleece inlay for the first time for a modern look. A new lighting concept is guaranteed to make you feel at home on board. It includes indirect ambient lighting in the corners of the overhead lockers, as well as a multifunctional, rechargeable battery-powered light that can be used as either a reading light, torch or ambient light. Additional lights above the overhead lockers as well as two extra multifunctional lights are available as an option. Thanks to the new toggle switches, the light can now be switched on and off from both the entrance and sleeping area.

Despite its compact dimensions, the kitchen features ample storage space and a large work surface. This space can be extended even further thanks to the glass lid of the two-burner gas hob and an optional sink cover which can also be used as a chopping board. For the first time, a sustainable multi-purpose container can be found in the kitchen, which can be used for plants, cooking utensils or as a storage container, consisting of 94 percent plant and organic material. The bathroom is also incredibly spacious: there is a shelf with tensioning straps, a washbasin and a towel holder to accommodate all of your things. The height-adjustable mirror moves up and down with the pop-up roof; a magnetic magnifying mirror is also new. A shower equipment which includes a shower head and shower curtain and can also be used as an external shower, is available as an option.

Having a comfortable bed is also a top priority in the new Touring. Depending on the layout, there is a transverse or longitudinal bed at the rear, or a bunk bed at the front. Alternatively, the seating area can also be converted into an additional bed. In addition to the large wardrobe with a clothes rail, more storage space can be found under the fold-up beds. The new, slightly chamfered, optional upholsteries for the seating area have a high back, so you can while away the hours in comfort with your loved ones. The new multimedia package with a large selection of DAB+ channels and high-quality sound including Bluetooth connectivity will keep you entertained in the evenings or when the weather is bad.

Further information on www.eriba.com

A wide range of press releases and high-resolution images can be found [here](#).

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About the Hymer GmbH & Co. KG

Since its foundation in 1957, Hymer has been a household name in motorhomes and caravans “made in Germany”. The company is not only notable for its long tradition and passion for motorhoming, but is also one of the leading manufacturers in the premium sector thanks to its high standards of quality and consistent record of innovation. Hymer GmbH & Co. KG markets its products under the four brands Hymer Motor Caravans, Hymer Camper Vans, Hymer Original Parts and Eriba Caravans. Hymer GmbH & Co. KG is part of the Erwin Hymer Group.

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