

Hymer's new products: CMT 2023

Bad Waldsee, 11 January 2023 – Hymer GmbH & Co. KG will be showcasing its new products for the 2023 model year at the CMT Stuttgart Holiday Exhibition. The event will give interested individuals the chance to see all the latest Hymer has to offer and to experience a completely new category of vehicle: the Venture S.

Style. Without limits. The new Hymer Venture S off-roader

As an exclusively equipped off-roader for two people, the Venture S promises freedom without compromise. With innovations such as the unique Instant Loft (a pneumatic pop-top roof including integrated stairway), the striking tailgate with real glass Infinity Screen that offers 180-degree panoramic views, and the exclusive sun deck, the Venture S is a motorhome in a class of its own. All roads are open to the Venture S thanks to the powerful chassis cowl from the Mercedes-Benz Sprinter as well as standard four-wheel drive and studded tyres. The eye-catching colour scheme in Stone Grey or Sea Blue Metallic adorns both the bodywork and the cab and, in combination with the honeycomb design graphics, ensures an unmistakable look. Hymer is thus meeting the needs and aspirations of an exclusive, highly discerning customer group while playing a key role in the birth of a new breed of camper van – by bringing its vision of the future into series production with its pioneering spirit and innovative energy.

Further information and image material can be found at [here](#).

Sporty design inside and out: The Hymer Free S Blue Evolution based on Mercedes-Benz

Hymer has unveiled the Free S Blue Evolution, its popular Blue Evolution special edition that is now based on the front-wheel-drive Mercedes-Benz Sprinter for the first time. In this unique edition, Hymer has once again successfully combined the spirit of adventure with its usual premium standards. Sporty, modern design accents – including special decals at the rear and on the side walls – create a truly eye-catching exterior in combination with the characteristic “Capri Blue” paintwork. The camper van’s spacious interior is also bursting with character and style thanks to tasteful details, such as the wonderfully combined white furniture finish, “Kitami” fabric combination and white overhead locker doors. A host of additional features – such as the 9-speed automatic transmission, electric parking brake and reversing camera – work in conjunction with numerous driving assistance systems to create a superlatively comfortable driving experience that complements the vehicle’s sporty appearance. The Mercedes-Benz MBUX 10” multimedia system provides exclusive sound and leaves nothing to be desired in terms of on-board infotainment, navigation and communication. Thanks to the vehicle’s compact length and exclusive features, such as the integrated pop-top roof with double bed, the Hymer Free S Blue Evolution is the perfect companion for an adventurous camping holiday.

Further information and image material can be found at [here](#).

Camping of the future with a modern design: The Hymer Camper Vans based on Fiat

With its major overhaul of the camper van model range on a Fiat chassis, Hymer is catering to modern caravanning demands and setting new standards where interior design, lighting, digitalisation, self-sufficiency and sleeping comfort are concerned.

The new features can all be seen in the popular Hymer Ayers Rock, Yosemite, Grand Canyon and Yellowstone models and include a completely new interior design with two different style collections. The use of natural-looking surface finishes, fabrics and wall coverings played a major role in this design, with the look being completed by the first comprehensive four-level lighting concept to be implemented in a camper van. In addition to new visual highlights, the new features of the camper van series include a skylight (Skyview) built into the driver's cab and compatibility with the digital ecosystem Hymer Connect, which makes the display and smart control of various vehicle information and components available for camper vans for the first time. The vehicles will also be fitted with a lithium battery and comfort sleeping system, as well as a travel lounge seating area with tilt adjustment. A self-sufficiency package is optionally available.

Further information and image material can be found at [here](#).

Cult caravan in a new series: The new Eriba Touring generation

For 65 years, the Touring caravan has combined iconic and contemporary elements in its distinctive design language, while continuing to set standards in terms of design, aerodynamics and travel comfort.

With two new trims and ingenious features both inside and out, Eriba has given its cult caravan an extra special look this model year, completely in keeping with the slogan: "Anything but ordinary". At the same time, Eriba is strengthening its position within the product range. New add-on components, such as the wheel arch, rear lights or number plate holders, emphasise the retro look of the vehicle (also available with a chrome look as an option). An extended drawbar with an aluminium cover increases driving stability and comfort, while also making it easier to install and use the bicycle rack. With three different exterior colours – Carrara White, Crystal Silver and White Silver – and seven different layouts, there are no limits to the customisation options, and whatever your needs, you will find the right vehicle for you.

Further information and image material can be found at [here](#).

Further information on www.hymer.com

A wide range of press releases and high-resolution images can be found [here](#).

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About the Hymer GmbH & Co. KG

Since its foundation in 1957, Hymer has been a household name in motorhomes and caravans "made in Germany". The company is not only notable for its long tradition and passion for motorhoming, but is also one of the leading manufacturers in the premium sector thanks to its high standards of quality and consistent record of innovation. Hymer GmbH & Co. KG markets its products under the four brands Hymer Motor Caravans, Hymer Camper Vans, Hymer Original Parts and Eriba Caravans. Hymer GmbH & Co. KG is part of the Erwin Hymer Group.

About the Erwin Hymer Group

The Erwin Hymer Group is a 100 percent subsidiary of Thor Industries, the world's leading manufacturer of recreational vehicles with more than 32,000 employees worldwide. The Erwin Hymer Group unites motorhome and caravan manufacturers as well as motorhome and caravan accessory specialists, hire and financing services under one roof. The motorhome and caravan brands Buccaneer, Bürstner, Carado, Crosscamp, Compass, Dethleffs, Elddis, Eriba, Etrusco, Hymer, Laika, LMC, Niesmann+Bischoff, Sunlight and Xplore, the motorhome rental companies Crossrent, McRent and rent easy, and also the chassis specialist Goldschmitt, the accessories specialist Movera and the touring portal freeontour all belong to the Erwin Hymer Group. Further information is provided at www.erwinhymergroup.com.